

TOWN OF NORTH HEMPSTEAD

REQUEST FOR PROPOSALS

FOR

TELEVISION PRODUCTION SERVICES TNH101-2014

TOWN OF NORTH HEMPSTEAD

220 Plandome Road P.O. Box 3000 Manhasset, NY 11030-2327 (516) 869-6311

> Supervisor Judi Bosworth

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Issue Date: March 24, 2014 Proposals Due: April 21, 2014

TOWN OF NORTH HEMPSTEAD

REQUEST FOR PROPOSALS

I. INTRODUCTION

A. General Information

The Town of North Hempstead ("Town") is requesting proposals from qualified proposers to provide television production services at the North Hempstead television station operating in the Town's "Yes We Can" Community Center in New Cassel, New York. A proposer may be selected from among responding firms based on a thorough analysis of each firm's ability to provide the Town with the highest quality services at the most cost-effective fees

The following conditions apply to this RFP:

- There is no express or implied obligation for the Town to reimburse responding firms for any expenses incurred in preparing proposals in response to this request, and the Town will not reimburse such expenses.
- Any inquiries concerning this RFP must be in writing or by email and should be addressed to Ryan Mulholland, Deputy Communications Director at mulhollandr@northhempsteadny.gov. All inquiries must bear the RFP number assigned to this RFP
- To be considered, copies of a proposal must be received by the Purchasing Supervisor of the Department of Administrative Services at 220 Plandome Road, Manhasset, New York 11030 by 3:00 p.m. <u>April 21, 2014</u>. The Town reserves the right to reject any or all proposals submitted.
- During the evaluation process, the Town reserves the right, where it may serve the Town's best interest, to request additional information or clarification from a proposer, or to allow corrections on non-material errors or omissions or waive non-material requirements. At the discretion of the Town, firms submitting proposals may be requested to make oral presentations as part of the evaluation process. If conducted, oral presentations will be scheduled with each proposer being considered.
- The Town reserves the right to retain all proposals submitted and to use any ideas in a proposal regardless of whether that proposal is selected.
- Submission of a proposal indicates acceptance by the firm of the conditions contained
 in this RFP, unless clearly and specifically noted in the proposal submitted and
 confirmed in the contract between the Town and the firm selected.
- It is anticipated the selection of a firm will be completed on May 13, 2014. Following notification of the selected firm it is expected an agreement will be executed between both parties by June 1, 2014.

• The Town reserves the right, as best serves its interest, to change any of the projected dates set forth in this RFP, including, but not limited, to the due date for receipt of proposals.

The Town reserves the right to reject all proposals.

B. Subcontracting

No subcontracting shall be permitted without the express permission of the Town.

II. NATURE OF SERVICES REQUIRED

A. Description of Services Required. North Hempstead TV (NHTV) is the non-commercial, government channel for the residents of the Town of North Hempstead. NHTV is on Channel 18 or 64 on Cablevision or Channel 46 on Verizon FIOS. In 2012, the Town opened a state-of-the-art, Platinum-LEED Certified community center in Westbury, New York. Included in the building is a new home for our TV production studio, where we create the programming for NHTV.

This station provides a unique opportunity for town residents to view commercial-free television programs that are originally produced in North Hempstead.

The TV Studio Director would be responsible for:

- 1. Filming all programs for NHTV in High Definition, either on-site at the North Hempstead TV studio or at another location. Programs include:
 - a. "Talk of the Town", which provides residents with in-depth interviews with local and civic leaders representing North Hempstead
 - b. "Around Town", which interviews local business and shop owners
 - c. "Taste of the Town", which visits North Hempstead's best restaurants and talks with chefs who create unique and amazing menus.
 - d. Other programming includes coverage of Town events and Town Parks and services.
- 2. Editing video using Final Cut Pro X.
- 3. Maintaining all necessary equipment and software.
- 4. Maintaining communications with Cablevision and Verizon to ensure that NHTV continues to be aired on their cable outlets.
- 5. Setting up the airtimes for all programming with Cablevision and Verizon.
- 6. Working with the Town's Communications Department to identify new opportunities for programming.
- 7. Maintenance and repair of equipment using a budget line in the Communications Department budget.
- 8. Archiving all station programming.

- 9. Providing access to video to the Town's Communications staff for use on the Town's YouTube page. This can be done through an FTP fileshare page.
- 10. Working in conjunction with students and local schools to provide training on filming, editing and use of equipment.

B. Minimum Qualifications and Experience:

- 1. Firms must be authorized to do business in the State of New York, but do not necessarily need to be based in New York.
- 2. The Director should have at least five years in experience filming and editing video for a television station and should be familiar with the operation of municipal public access stations and their relationship with Cable providers Cablevision and Verizon.
- **C.** Additional Requirements. The following requirements will be made a part of any agreement entered into between the Town and the selected firm(s):
 - 1. The Town reserves the absolute right to terminate the services at any time.
 - 2. The firm shall procure and maintain during the term of any agreement resulting from this RFP, with a carrier holding an "A" rating from AM Best Company, or its equivalent, and furnish certificates of insurance evidencing its procuring, the following insurance policies:
 - (a) Commercial general liability insurance covering the liability of the firm, and indemnifying and holding harmless the Town, its agents, employees and representatives from any and all loss and/or damage arising out of the performance of the services with a combined single limit (bodily injury/property damage) of One Million Dollars (\$1,000,000). The Town shall be named as additional insured on said policy;
 - (b) Workers' compensation insurance or proof of its not being required to secure same, as evidenced by certificates or affidavits approved by the State Workers' Compensation Board pursuant to State Workers' Compensation Law § 57(2); and
 - (c) Disability benefits insurance or proof of its not being required to secure same, as evidenced by certificates or affidavits approved by the State Workers' Compensation Board pursuant to State Workers' Compensation Law § 220(8).

III. FEE STRUCTURE

Each proposal shall include Appendix A: Price Proposal and include the proposer's fees for the required services. The Town is not establishing any specific fee structure for the required services. Proposals may include a fixed monthly fee for the services, fixed fees for certain services or any combination thereof.

IV. TIME REQUIREMENTS

A. Proposed Calendar

The following is a list of key dates up to and including the date proposals must be submitted:

RFP issued March 24, 2014 Due Date for proposal submissions April 21, 2014

B. Notification and Contract Dates

Select firm notified On or about May 13, 2014 Contract date On or before June 1, 2014

C. The Town reserves the right, as best serves its interest, to change any of the projected dates set forth in this RFP, including, but not limited to, the due date for receipt of proposals.

V. PROPOSAL REQUIREMENTS

A. General Requirements

1. Inquiries

Written inquiries concerning the RFP and its subject must be made to Ryan Mulholland, Deputy Communications Director at mulhollandr@northhempsteadny.gov. Direct responses to all inquiries will be distributed to each potential proposer that has requested such responses.

2. Submission of Proposals

The following material is required to be received by the Due Date for a proposing firm to be considered.

a. The Proposal shall include:

i. Title Page

Title page showing the RFP subject; the firm's name; name, address and telephone number of the contact person; and the proposal date.

ii. Technical Proposal

A signed letter of transmittal stating the proposer's understanding of the services to be performed, a statement why the proposer believes it to be best qualified to perform the services, the proposer's past history in providing such services, biographical information of those personnel that would provide services to the Town under an agreement and a statement that the proposal is a firm and irrevocable offer. Such technical proposal must include, in addition to the above, all information and documentation described in Section II above.

iv. Completed price proposal attached as Attachment A

v. Fully completed Proposer's Qualification statement attached as Attachment B, including the statement of Understanding, Disclosure statement, Non-Collusive Proposal Certification, Insurance Certification and Acknowledgement of Receipt of Addenda. The contract will be executed by the Town and the selected candidate only after an evaluation of each proposal and a selection of a proposer.

vi. statement that the proposer accepts and agrees to the form contract contained in Attachment C.

b. The completed proposal should be sent to the following address in a sealed envelope marked "Request for Proposals: Federal Lobbying Services":

Maria Gomes, Purchasing Supervisor Town of North Hempstead 220 Plandome Road Manhasset, New York 11030

B. Guidance on Completing a Proposal Submission

The purpose of a proposal submission is to demonstrate the qualifications, competence and capacity of the firms seeking to provide services to the Town. As such, the substance of proposals will carry more weight than the form or manner of presentation. The Technical Proposal should demonstrate the qualifications of the firm and of the particular staff to be assigned to this engagement.

The Technical Proposal should address all points outlined in the RFP. The Technical Proposal should be prepared simply and economically, providing a straightforward, concise description of the proposer's capabilities to satisfy the RFP requirements.

VI. SELECTION OF PROPOSER

A. The Town will approve a proposer based on an evaluation of the proposals. The Town reserves the right to enter into negotiations with the proposer offering the next-best value should the Town be unable to negotiate and execute a contract with the awardee. Proposals will be evaluated based on the following point system:

1.	Compliance with RFP Requirements	10 Points
2.	Proposer Experience in the services to be provided	25 Points
3.	Experience of Proposer Personnel	25 Points
4.	Fee Structure	40 Points

The Town may also take into account any other factors it deems necessary in evaluating each proposal.

B. Right to Reject Proposals

Submission of a proposal indicates acceptance by the firm of the conditions contained in the RFP unless clearly and specifically noted in the proposal submitted and confirmed in the contract between the Town and

the firm selected. The Town reserves the right without prejudice to reject any or all proposals.

C. Minimum Service

The selection of a Consultant will not guarantee any minimum amount of services under the contract.

ATTACHMENT A

PRICE PROPOSAL

Please provide on	a separate page	the fee propos	al your firm	proposes to	o charge for	the Services	described in
this RFP.							

The Town is not establishing any specific fee structure for the required services. Proposals may include a fixed monthly fee for the services, fixed fees for certain services or any combination thereof.

The undersigned further stipulates that the informat its knowledge, true and accurate.	ion in this attachment and the proposer's fee proposal is, to the best of
Signature	
Name of Proposer	Sworn to and subscribed on this day of, 20
Title of Person Signing	(Notary Public)

ATTACHMENT B

BIDDER'S QUALIFICATION STATEMENT

INSTRUCTIONS:

The Bidder's Qualifications Statement consists of the following documents:

- 1. Statement of Understanding;
- 2. Disclosure Form;
- 3. Noncollusive Bidding Certification;
- 4. Certification of Insurance (to be completed by an authorized insurance agent); and
- 5. Acknowledgement of Receipt of Addenda Form.

Please complete <u>ALL FIVE</u> forms and submit with the Bid/Proposal.

THE TOWN RETAINS THE ABSOLUTE RIGHT TO REJECT ANY BID/PROPOSAL THAT FAILS TO INCLUDE COMPLETE AND ACCURATE ORIGNALS OF ALL FOUR FORMS INCLUDING ALL APPROPRIATE ACKNOWLEDGMENT(S) AND BEARING THE SIGNATURE OF A NOTARY PUBLIC.

STATEMENT OF UNDERSTANDING

By signing in the space provided below, the undersigned certifies, under penalty of perjury, as follows:

- 1. I am duly authorized to submit this Bid/Proposal on behalf of the below listed sole proprietorship/company/partnership/corporation.
- 2. That he/she has read and understands all terms and conditions pursuant to this RFP.
- 3. That he/she has the capacity to and will abide by all terms and conditions pursuant to this RFP.
- 4. That he/she agrees to accept payment in accordance with the requirements of the RFP; and
- 5. That he/she agrees that the proposed submitted to the Town shall be irrevocable and that he/she will, if his/her proposal is accepted, enter into a contract with the Town of North Hempstead pursuant to the terms and conditions set forth in the RFP.
- 6. That he/she certified that his/her sole proprietorship/company/partnership/corporation will carry all types of insurance specified in the contract.

The undersigned further stipulates that the information in this Proposal is, to the best of its knowledge, true and accurate.

Signature	
N CD:11	Sworn to and subscribed on
Name of Bidder	this, 20
Title of Person Signing	(Notary Public)

DISCLOSURE FORM

The signatory of this questionnaire certifies under oath the truth and correctness of all Statements and of all answers to interrogatories hereinafter made.

Provide answers to each of the following and supporting documentation, where necessary:

- 1. <u>Adverse Equal Opportunity Determinations</u>: Identify all adverse determinations against your Company/Corporation/Partnership, or its employees or persons acting on its behalf, with respect to actions, proceedings, claims or complaints concerning violations of state, Federal or municipal equal opportunity laws or regulations.
- 2. <u>Convictions and Unscrupulous Practice</u>: Has your Company/Corporation/Partnership, or any of its employees present or past, or anyone acting on its behalf, ever been cited for unscrupulous practice, or been convicted of any crime or offense arising directly or indirectly from the conduct of your Company/Corporation/Partnership's business, or has any of your Company/Corporation/Partnership's officers, director or persons exercising substantial policy discretion ever been convicted of any crime or offense involving business/financial misconduct or fraud? If so, describe the convictions and surrounding circumstances in detail.
- 3. **Pending or Threatened Actions/Suits**: Describe any past or present action, suit, proceeding or investigation pending or threatened against your Company/Corporation/Partnership including, without limitation, any proceeding known to be contemplated by government authorities, private parties, or current or former clients.
- 4. <u>Criminal Misconduct</u>: Has your Company/Corporation/Partnership, or any of its employees, or anyone acting on its behalf, been indicted or otherwise charged in connection with any criminal matter arising directly or indirectly from the conduct of your Company/Corporation/Partnership's business which is still pending, or has any of the Company/Corporation/Partnership's officers, directors or persons exercising substantial policy discretion been indicted or otherwise charged in connection with any criminal matter involving business or financial misconduct or fraud which is still pending? If so, describe the indictments or charges and surrounding circumstances in detail.
- 5. <u>Conflicts of Interest</u>: disclose any of the following, and describe any procedures your Company/Corporation/Partnership has, or would adopt, to assure the Town that a conflict of interest would not exist in the future):
- (a) Any material financial relationships that your Company/Corporation/Partnership or any Company/Corporation/Partnership employee has that may create a conflict of interest or the appearance of a conflict of interest in contracting with or representing the Town.

- (b) Any family relationship that any employee of your Company/Corporation/Partnership has with a member, employee, or official of the Town or that may create a conflict of interest or the appearance of a conflict of interest in contracting with or representing the Town.
- (c) Any other matter that your Company/Corporation/Partnership believes may create a conflict of interest or the appearance of a conflict of interest in contracting with or representing the Town.
- 6. **Financial Disclosure**: Submit with this Disclosure Statement Form, any one of the following three items:
- (a) a financial statement, prepared on an accrual basis, in a form which clearly indicates: Bidder's (1) assets, liabilities and net worth; (2) date of financial Statement; and (3) name of firm preparing statement.
- (b) a letter of credit reference from a recognized bank or financial institution; or
- (c) a certified copy of a credit report from a recognized credit bureau, such as Dun and Bradstreet or TRW.

THE TOWN RETAINS THE ABSOLUTE RIGHT TO REJECT ANY PROPOSAL THAT FAILS TO INCLUDE COMPLETE DISCLOSURE STATEMENT FORM.

Dated at	, this	_day of	, 20
(Signature, if In	ndividual)		
Ву:			(Seal, if corporation)
	(Signature)		
Print Name	e:		
	(Legal Business Name of Company/Partnership/Con	poration)	
Print Title:			

[MANDATORY AFFIDAVIT(S) AND ACKNOWLEDGMENT APPEARS ON FOLLOWING PAGE]

	(Affidavit for Indi	vidual)	
authorized representative of the STATEMENT FORM, includin submitted pursuant to interrogat report or financial statement, tak	ng duly sworn, deposes and says Bidder/Proposer; b) he/she has re g the attached letter of credit/cert ory number 7 Financial Disclosur en from his/her books, is a true a e foregoing qualification informat	ead all Statements and answer ified copy of credit report or re; c) the attached letter of cre and accurate statement of his/	rs to this DISCLOSURE financial statement edit/certified copy of credit her financial condition as of
	(Affidavit for Partr	nership)	
the partnership of	ng duly sworn, deposes and says	she has read all statements are ter of credit/certified copy of l Disclosure; c) he/she is fam of credit/certified copy of cre accurate statement of the final	nd answers this credit report or financial iliar with the books of said edit report or financial ancial condition of the
	(Affidavit for Corp	oration)	
all statements and answers this leads of credit report or financial states familiar with the books of said coredit report or financial statements financial condition of said corporative, complete and accurate.	being duly sworn, depose DISCLOSURE STATEMENT FOrment submitted pursuant to interporporation showing its financial ent, taken from the books of said pration as of the date thereof; and practice of the date thereof. (Acknowledgen	(Full Legal Name of Corporation, including the attached rogatory number 7 Financial condition; c) the attached lett corporation, is a true and accord that all of the foregoing quantum condition.	poration); b) he/she has read letter of credit/certified copy Disclosure; c) he/she is er of credit/certified copy of urate statement of the ualification information is
	(Acknowledgen	lent)	
of make the foregoing affidavit and corporation.	being duly sworn, depose that he/she makes it on behalf o	s and says, under penalty of p _ (Name of Bidder) that he/s f () himself/herself: () sai	perjury, that he/she is she is duly authorized to d partnership; () said
Sworn to before me this	day ofate of	, 20,	in the County of
, St	ate of	·	
	My oon	nmissioner expires:	
	wiy con	minssioner expires:	

(Notary Public)

NONCOLLUSIVE PROPOSAL CERTIFICATION

By submission of this proposal, each proposer and each person signing on behalf of any proposer certifies, and in the case of a joint proposal each party thereto certifies as to its own organization, under penalty of perjury, that to the best of knowledge and belief:

- (1) The prices in this proposal have been arrived at independently without collusion, consultation, communication, or agreement, for the purpose of restricting competition, as to any matter relating to such prices with any other proposer or with any competitor;
- (2) Unless otherwise required by law, the prices which have been quoted in this proposal have not been knowingly disclosed by the proposer and will not knowingly be disclosed by the proposer prior to opening, directly or indirectly, to any other proposer or to any competitor; and
- (3) No attempt has been made or will be made by the proposer to induce any other person, partnership or corporation to submit or not to submit a proposal for the purpose of restricting competition.

I, hereby certify under the penalties of perjury that the foregoing statement is true.

By:	
Proposer's Signature	Date
Print Name	Title
Legal Name of Individual or Business Name of Company/Partnership/Corporation	Proposer's State Tax Identification # (Do Not Use SS#)
Address	Email Address

[MANDATORY ACKNOWLEDGMENT APPEARS ON FOLLOWING PAGE]

		(Acknowledgment for Inc	lividual)
STATE OF)		
COUNTY OF	ss.:)		
Onto be the individual(acknowledged to me	s) described in	n, and who executed the foregoing NON	to me known, and known to me COLLUSIVE PROPOSAL CERTIFICATION, and duly
(Notary Public)			My commission expires:
		(Acknowledgment for Par	tnership)
STATE OF)		
COUNTY OF	ss.:)		
duly sworn, did depo partnership describe	ose and say the d in and which	at deponent resides at h executed the foregoing NONCOLLUS	to me known, who, by me; that deponent is a member of the IVE PROPOSAL CERTIFICATION; deponent is
authorized to sign th	e foregoing N	ONCOLLUSIVE PROPOSAL CERTIF	ICATION. My commission expires:
(Notary Public)			
		(Acknowledgement for Co	rporation)
STATE OF) ss.:		
COUNTY OF)		
duly sworn, did depo of the corporation de knows the seal of the	ose and say the escribed in, and escribed in, and escorporation,	at deponent resides at	to me known, who, by me that deponent is the DLLUSIVE PROPOSAL CERTIFICATION, that deponent ISIVE PROPOSAL CERTIFICATION, is the corporate the corporation; and that deponent signed deponent's
(Notary Public)			My commission expires:
UNOTATY PUBLICE			

INSURANCE CERTIFICATION

TO BE COMPLETED BY AN AUTHORIZED INSURANCE AGENT

This form and all supporting documentation <u>must</u> be submitted with this Bid/Proposal <u>even if</u> said information is on-file with the Town

INSTRUCTIONS:

Name, Insurance Affiliation and Address:

Please complete this Insurance Certification and attach copies of proof of insurance as follows:

- (a) Commercial General Liability/Automobile Liability: ACCORD-25 FORM.
- (b) **Worker's Compensation**: Certificates or affidavits approved by the State Workers' Compensation Board pursuant to State Workers' Compensation Law § 57 (2) evidencing proof of workers' compensation insurance *or* proof of Bidder not being required to secure same.
- (c) **Disability Benefits Insurance**: Certificates or affidavits approved by the State Workers' Compensation Board pursuant to StateWorkers' Compensation Law § 220 evidencing proof of disability benefits insurance *or* proof of Bidder not being required to secure same.

in connection with another bid, project or contract. (Name and Address of Bidder) Name of Bid: Bid Number: (1) Commercial General Liability with completed operations (plus X.C.U. when applicable), to which the Town of North Hempstead has been added as additional insured, and Automobile Liability: \$ 2,000,000.00 Combined single limit (bodily and personal injury/property damage). Insurance Carrier (Commercial General Liability): Policy Number(s): (2) Worker's Compensation: Insurance Carrier: ______ Policy Number(s):_____ The above insurance is effective with New York State admitted insurance companies, and is A rated or equivalent to A rated. (3) Policy cancellation or non-renewal shall be effective only upon thirty (30) days prior notice by certified mail to: Town of North Hempstead, Office of the Town Attorney, 220 Plandome Road, P.O.B. 3000, Manhasset, New York 11030 Authorized Insurance Agent's Signature and Title:

_____ Dated

ACKNOWLWDGEMENT OF RECIEPT OF ADDENDA FORM

The bidder hereby acknowledges that he/she has received and that he/she has considered in the preparation of his/her proposal, all requirements in the following Addenda to this RFP:

Note: This acknowledgement shall be signed by the person executing the Statement of Understanding. Insert additional pages, as necessary.

ADDENDUM NUMBER	DATE OF ADDENDUM	ACKNOWLEDGEMENT	
☐ <u>NO ADDENDUM</u> WAS RECEIVED IN CONNECTION WITH THIS PROPOSAL.			
ACKNOWLEDGEMENT:			

IMPORTANT NOTICE:

THIS FORM MUST BE COMPLETED AND SUBMITTED BY ALL PROPOSERS. IF NO ADDENDA ARE RECEIVED, CHECK THE "NO ADDENDUM" BOX ABOVE AND SIGN THE ACKNOWLEDGMENT.

THE TOWN RETAINS THE ABSOLUTE RIGHT TO REJECT AND PROPOSAL THAT FAILS TO INCLUDE THIS ACKNOWLWDGEMENT OF RECIEPT OF ADDENDA FORM